



**MARK MORALES**

Integrated Producer  
mmark.morales@gmail

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August 2021



BRANDS



**THE WAIT IS ALMOST OVER**

STAY TUNED FOR SUPER BOWL LII ACTION

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**DIGITAL**

SHOW ME THE FOOTBALL

**NFL**  
LIVE ON  
**YAHOO!**  
SPORTS

**TONIGHT LIVE**  
ON THE YAHOO SPORTS MOBILE APP

**8:20** PM ET NBC

**WATCH NOW**

▶▶ PITTSBURGH

Steelers

▶▶ BALTIMORE

B

**NFL**  
LIVE ON  
**YAHOO!**  
SPORTS

**SUNDAY JAN 21**

THE NFL CONFERENCE CHAMPIONSHIPS LIVE ON YOUR PHONE

**LEARN MORE**

Jaguars vs Patriots


**3:05** PM ET CBS

Vikings vs Eagles

**6:40** PM ET FOX

**NFL**  
LIVE ON  
**YAHOO!**  
SPORTS

**WATCH THE 2018 NFL PRO BOWL LIVE THIS SUNDAY**

FREE ON THE YAHOO SPORTS MOBILE APP 

**Get app now**

**SUNDAY JANUARY 28<sup>TH</sup>**

**PRO BOWL**

**3:00** PM ET ESPN

**How do I watch?**  
Download the Yahoo Sports app, enable location services and start streaming. [Learn more](#)

**Can I watch on desktop, connected-TV, or tablet?**  
NFL Live On Yahoo Sports is only available on your mobile phone.

**Can I view games outside of the US?**  
Available in US only.

**DIGITAL / HTML5**



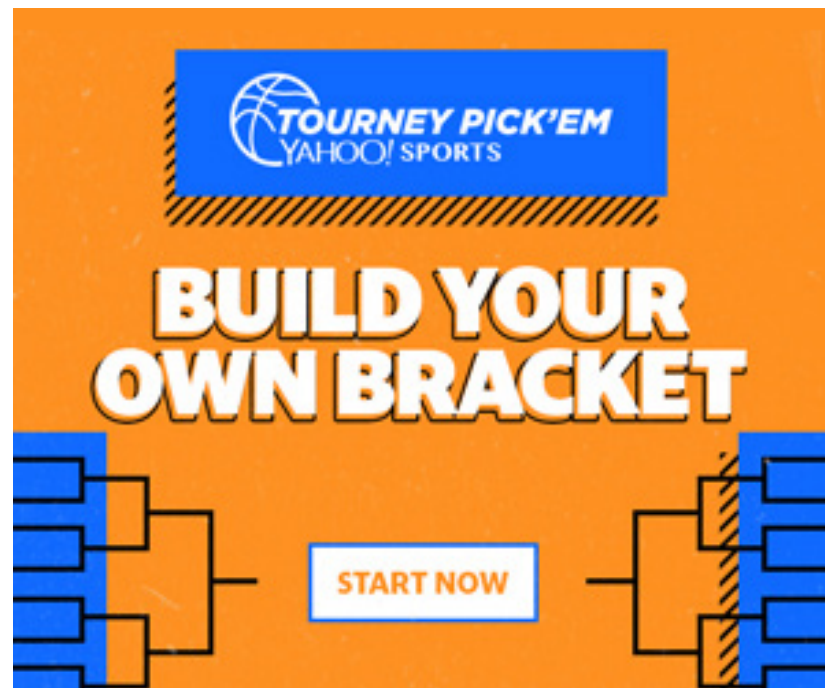
**TOURNEY PICK'EM**  
YAHOO! SPORTS

**PICK COACHES  
WITH THE BEST  
WINNING  
PERCENTAGE**

**START NOW**

**COACH**  
**#1**

This banner features a purple background with an orange header box containing the logo. The main text is in white and orange. A yellow foam finger with 'COACH' and '#1' is on the right. A partial bracket diagram is visible in the top right corner.

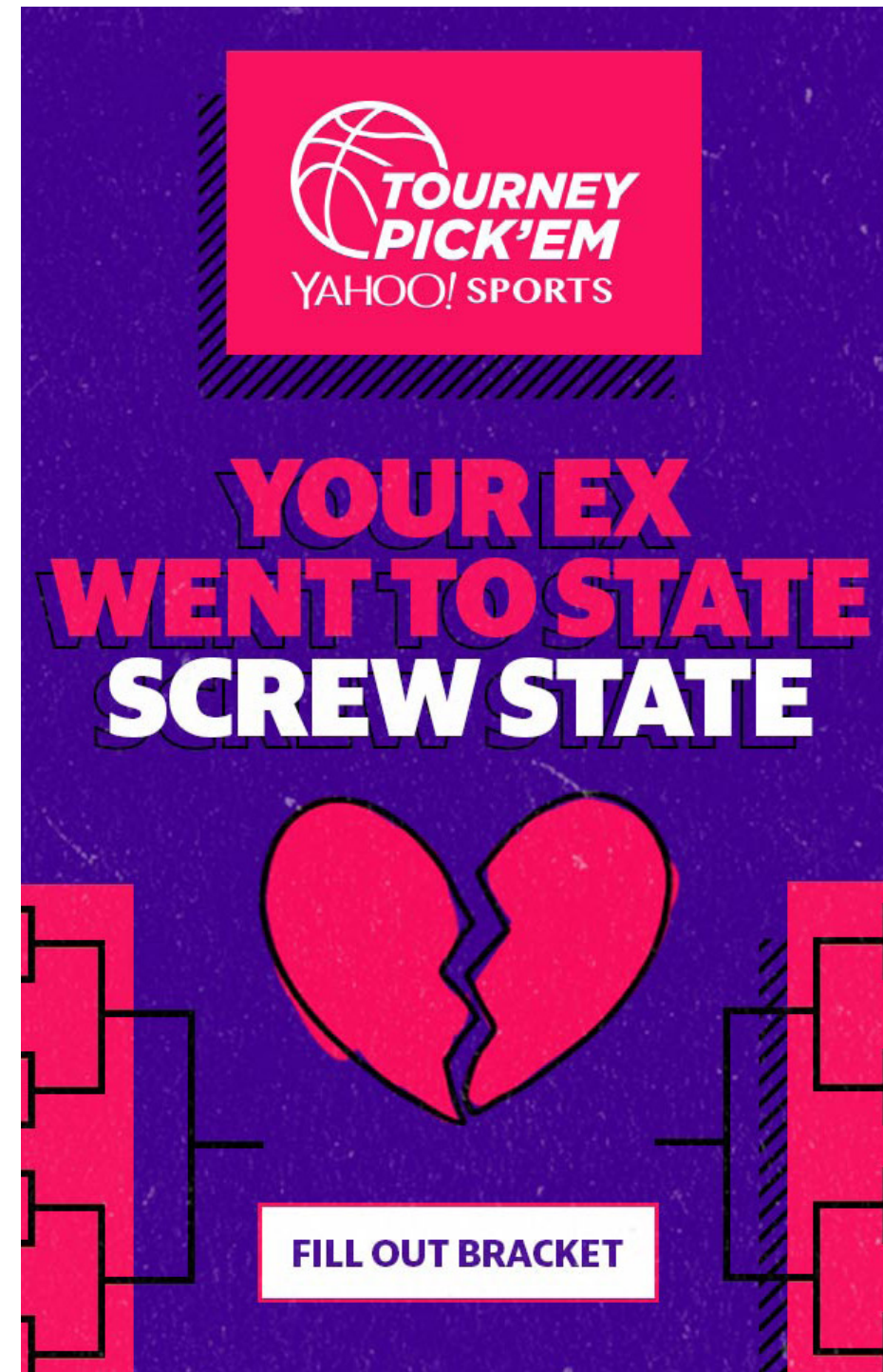


**TOURNEY PICK'EM**  
YAHOO! SPORTS

**BUILD YOUR  
OWN BRACKET**

**START NOW**

This banner has an orange background with a blue header box for the logo. The main text is in white with a black outline. A 'START NOW' button is at the bottom center. Bracket diagrams are on the left and right sides.



**TOURNEY PICK'EM**  
YAHOO! SPORTS

**YOUR EX  
WENT TO STATE  
SCREW STATE**

**FILL OUT BRACKET**

This banner has a dark purple background with a red header box for the logo. The main text is in red and white. A broken red heart is in the center. A 'FILL OUT BRACKET' button is at the bottom center. Bracket diagrams are on the left and right sides.

**DIGITAL / HTML5**



PRINT



**ALWAYS  
COME BACK  
STRONGER.**

**STEPHEN CURRY**  
2-TIME LEAGUE MVP

MAXIMIZE YOUR RECOVERY WITH THE PROTEIN  
IN MUSCLE MILK® SHAKES TO HELP YOU GET  
**STRONGER EVERYDAY.**

© 2016 Cytosport, Inc.

**PRINT**

**TO LONG WEEKENDS  
AND LONGER AGED  
BOURBON.**

EXTRA AGED FOR UNIQUELY SMOOTH FLAVOR.

**JIM BEAM**  
BLACK  
EXTRA-AGED  
BOURBON

*James B. Beam*

40% ALC/VOL (80 PROOF)

**MAKE HISTORY**

drink smart® Jim Beam Black® Kentucky Straight Bourbon Whiskey, 40% Alc./Vol. ©2016 James B. Beam Distilling Co., Clermont, KY

**drink smart®**

Jim Beam® Apple, Apple Liqueur infused with Kentucky Straight Bourbon Whiskey, 35% Alc./Vol. © 2016 James B. Beam Distilling Co., Clermont, KY

**AHHHHHHH  
APPLE.**

**JIM BEAM**  
APPLE

APPLE LIQUEUR INFUSED WITH  
KENTUCKY STRAIGHT BOURBON WHISKEY

*James B. Beam*

40% ALC/VOL (80 PROOF)

**MAKE HISTORY**

**PRINT**

GET A WAKE-UP CALL.

AUG  
26



NORDSTROM  
**rack** OPENS AT THE  
BLOCK NORTHWAY

CLEAR YOUR CALENDAR.

AUG  
26



NORDSTROM  
**rack** OPENS AT THE  
BLOCK NORTHWAY

PRINT

fly nice™

# Nice rock.

Fly to Reykjavik with Icelandair and earn Alaska miles.

**Alaska** | ICELANDAIR

GLOBAL PARTNERS

**Russell W.**  
 Quarterback  
 Alaska Mileage Plan  
 MVP Gold 75K  
 4 years

# Nice victory.

Alaska has been J.D. Power's highest ranked airline loyalty program three years running. Russell knows, that doesn't come easy.

218,432 MILES

**Alaska**  
 Mileage Plan

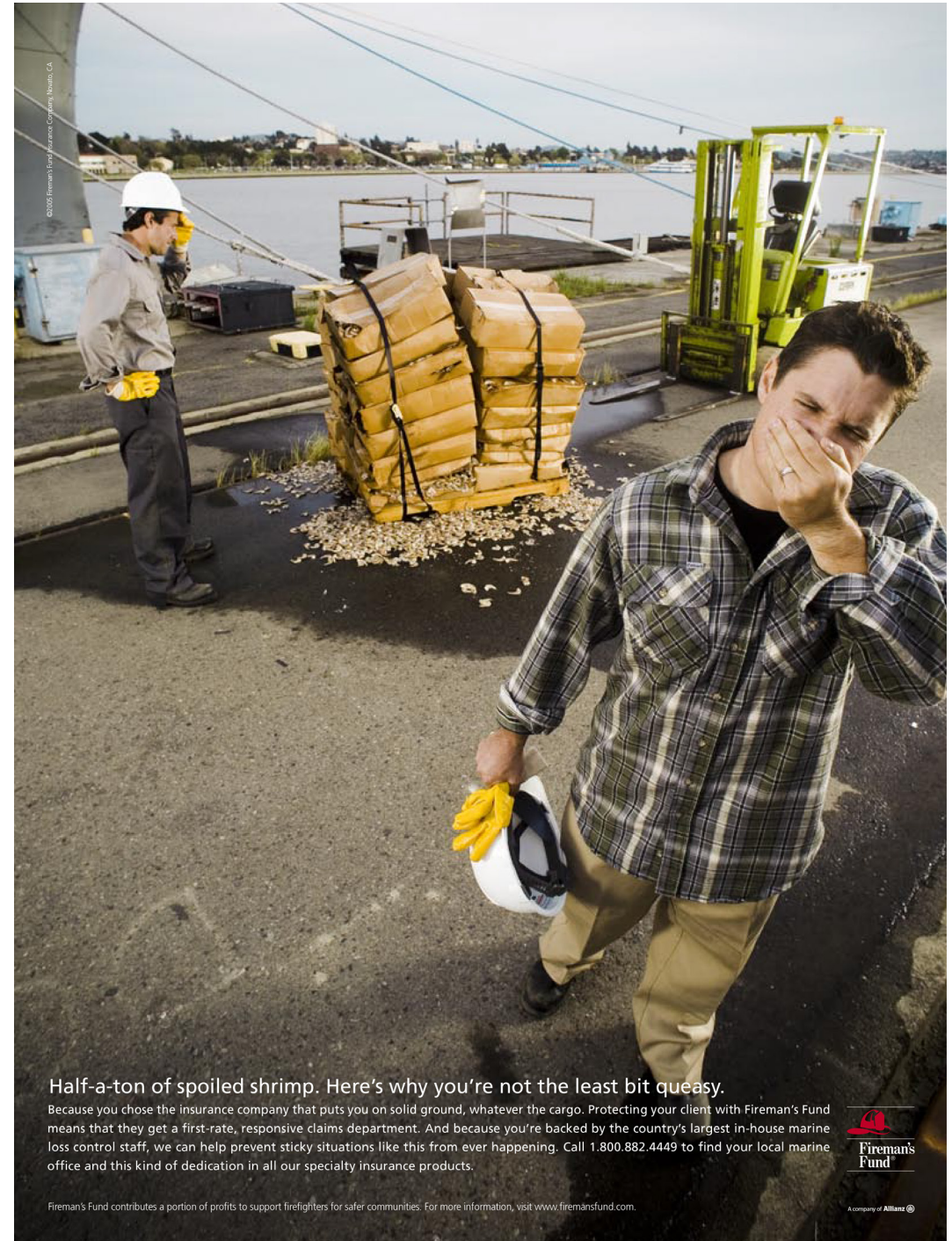
"Highest in Customer Satisfaction with Airline Loyalty Rewards Programs, Three Years in a Row."  
 Alaska Airlines received the highest numerical score in the J.D. Power 2014-2016 Airline Loyalty Rewards Program Satisfaction Report. 2016 Report based on 3,073 total responses evaluating 7 programs, and measures the experience and perceptions of members who were surveyed March 2015. Your experiences may vary. Visit jdpower.com

PRINT



*It's better to do one thing and do it well.*

That's why at Delta Dental, we focus on providing the best group dental plans you can find. That's all we do. It's also why we offer you plans that are easy to administer and save money for your clients. With us, your clients will also find user-friendly claims and over 100,000 dentists to choose from. So it's really no surprise that more people choose



Half-a-ton of spoiled shrimp. Here's why you're not the least bit queasy.

Because you chose the insurance company that puts you on solid ground, whatever the cargo. Protecting your client with Fireman's Fund means that they get a first-rate, responsive claims department. And because you're backed by the country's largest in-house marine loss control staff, we can help prevent sticky situations like this from ever happening. Call 1.800.882.4449 to find your local marine office and this kind of dedication in all our specialty insurance products.



Fireman's Fund contributes a portion of profits to support firefighters for safer communities. For more information, visit [www.firemansfund.com](http://www.firemansfund.com).

A company of Allianz®

**PRINT**

**THE LIFT FROM  
COFFEE  
&  
THE POWER OF  
PROTEIN**

**DARK CHOCOLATE**  
FLAVOR WITH OTHER NATURAL FLAVORS

**STARBUCKS  
DOUBLESHOT<sup>®</sup>  
COFFEE &  
PROTEIN**

**20g  
PROTEIN  
PER CAN**

COFFEE & PROTEIN BEVERAGE  
11 FL OZ (325 mL)

**VANILLA BEAN**  
FLAVOR WITH OTHER NATURAL FLAVORS

**STARBUCKS  
DOUBLESHOT<sup>®</sup>  
COFFEE &  
PROTEIN**

**20g  
PROTEIN  
PER CAN**

COFFEE & PROTEIN BEVERAGE  
11 FL OZ (325 mL)

**STARBUCKS  
DOUBLESHOT<sup>®</sup>  
COFFEE &  
PROTEIN**

STARBUCKS, THE STARBUCKS LOGO, AND PROTEIN DOUBLESHOT ARE TRADEMARKS OWNED BY STARBUCKS COFFEE COMPANY. ALL RIGHTS RESERVED.

6 ribeyes

A bag of hickory charcoal

45 minutes until sunset

1 bottle of

**WOODBIDGE**  
BY ROBERT MONDAVI  
2005

CABERNET SAUVIGNON  
*California*

**RM**  
BY ROBERT MONDAVI

©2007 Woodbridge Winery, Woodbridge, CA

**MAKE EVERY DAY A LITTLE LESS EVERYDAY** | **WOODBIDGE**  
BY ROBERT MONDAVI

**PRINT**

# DE REVENTÓN PERO SIN REVENTARSE.



Presentamos Henry's Hard Soda de Naranja. El nuevo refresco para adultos que se bebe fácil, pero tiene un delicioso toque de alcohol. Hecho con caña de azúcar verdadera. Todo en su justa medida, porque sabemos que mañana tienes cosas que hacer.

## LIVE HARD-ISH.™



# RAISE HECK.



This is Henry's Hard Ginger Ale. A new, easy-to-drink adult beverage that packs a delicious little punch. It's hard, but not too hard, because you have stuff to do tomorrow.

## LIVE HARD-ISH.™



# PRINT

WHAT IS **F**?

**F** IS WISHING FOR A  
FIVE-POINT HARNESS.



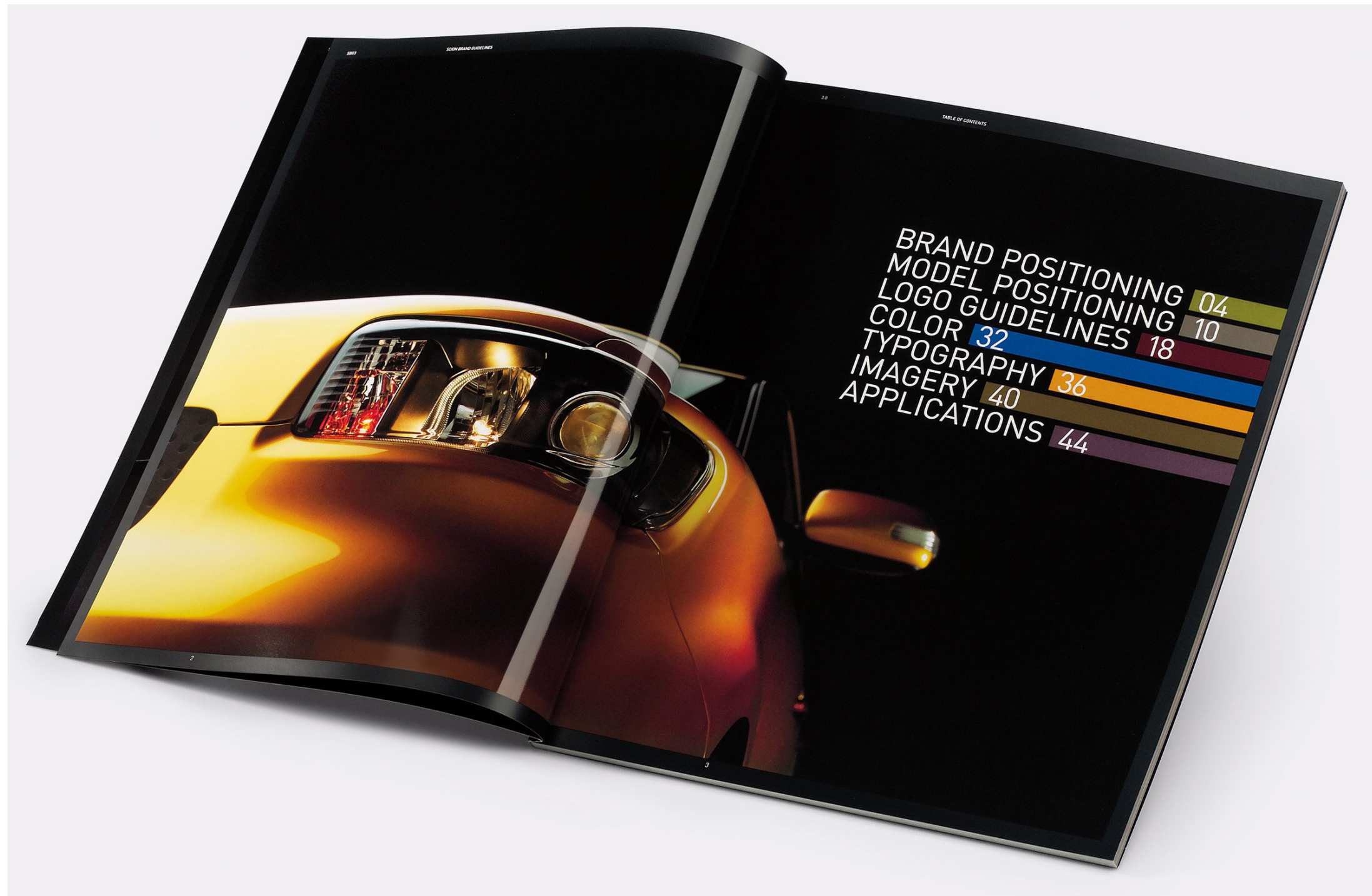
REGISTER NOW FOR A SEMA PROVING GROUND  
DRIVE AT [LEXUS.COM/ISFDRIIVE](http://LEXUS.COM/ISFDRIIVE) AND FIND  
OUT WHAT THE **F** IS ALL ABOUT.

 THE NEW LEXUS ISF

THE PURSUIT OF PERFECTION 

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PRINT



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**PRINT**



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**IMPROMPTU**



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**OOH · SPECTACULAR**



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**LIVE ACTION**



**MARK MORALES**

mmark.morales@gmail

415 260 6435

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